

Sunanda Subramanian

Bē ☎ in

UX Designer | Industrial Designer

www.sunandas.com

hello@sunandas.com

Note: Holds a Confirmation of Permanent Residence (COPR) - Canada

EDUCATION

MA Industrial Design
Savannah College of Art & Design (SCAD)
Savannah, GA, USA
Sep 2016 - Mar 2018
GPA 3.9/4

B.Architecture
BMS College of Engineering
Bengaluru, Karnataka, India
Aug 2009 - May 2014
GPA 8.49/10
Founder & Leader - Entrepreneurship Cell

CERTIFICATIONS

User Experience Design - Springboard
Licensed Architect - Council of Architecture (India)

HONORS

Savannah College of Art & Design (2016 - 18)
Academic Honors Scholarship
Student Incentive Scholarship
International Students' Scholarship

SKILLS

Software
Adobe Photoshop, Illustrator, InDesign, Adobe XD, Figma, Solidworks, Sketch, Invision, Keyshot, Google SketchUp, AutoCAD, Procreate, (Basic knowledge of) HTML, CSS, Javascript, Wordpress

Design Methods
Design Thinking, UX Research, Human Centered Design, Design Strategy, User Experience, Storytelling, 3D Modelling, Concept Development, Rapid Prototyping, Sketching, Rendering, Woodworking, Wireframing, Storyboarding, Branding, Package Design, Graphic Design

Language
(Fluent) English, Hindi, Tamil, Telugu

PROFESSIONAL EXPERIENCE

Senior User Experience and Graphic Designer Aug 2019 - present
Korakuen Digital Hyderabad, India
Leads all design decisions, creation and implementation, in collaboration with developers, to improve the website UX and UI of brands in Dubai and India.

Industrial and Graphic Designer (Consultant) Aug 2019 - present
Industrial Designer Dec 2018 - July 2019
Industrial Design Intern May - Nov 2018
Quest NJ, USA
Upgraded marketing and sales methods & eliminated cost of prototyping, by building a library of 3D models & realistic renders of products; Enhanced brand visual identity by incorporating design guides, data visualisation tools; Improved graphic design in presentations, marketing material & social media

Industrial and Graphic Designer (Consultant) Aug 2019 - present
Self Employed Hyderabad, India
Designing a package for skincare brand Spenta, Singapore; Visualised data in pitch decks for Community Pure Water, USA; Custom illustrated & designed wedding stationery & logos for clients globally

Project Leader and Experience Designer Sep - Nov 2017
Heineken USA + SCAD Collaboration Savannah, GA, USA
Successfully led a team of 18 designers to create sustainable spatial, industrial & service design solutions for urban infrastructure needs, in an R & D project to generate new purpose for recycled glass

Industrial Design Intern July - Sept 2017
Ereena International Hyderabad, India
Designed sustainable and re-usable fabric packaging & trade exhibit booths for a new line of products

Student Assistant and Graduate Research Assistant Apr 2017 - Mar 2018
Department of Design - SCAD Savannah, GA, USA
Coordinated department events; Streamlined inter-department communication; Provided secretarial assistance to faculty; Addressed student inquiries; Assisted the Dean in research for SCAD Pad 2

Founder and Principal Designer Apr 2013 - Aug 2016
Lucciola Hyderabad, India
Designed lamps to translate customers' personal messages for loved ones into tangible gifts for special occasions through customised handmade art, with up-cycled glass bottles as canvas; Sold 600+ lamps in exhibits and globally online, including celebrity clientele; Managed the business end-to-end independently

Junior Architect Feb 2015 - Mar 2016
Research Design Office Hyderabad, India
Held sole responsibility for the development of concept designs into layout plans that optimise space, ensure functionality & enable ease in navigation for 7 projects; Managed design implementation on site

Architecture and Interior Design Intern 2012 - 2014
Nandu Associates India, **Mistry Architects** India, **CII Indian Green Building Council** India
Developed layouts and interior details for concept designs with focus on sustainability and ease of use